

Place

MEDIA GROUP

NEW

2027 EVENT PACKAGES



WHY PLACE MEDIA GROUP

With a full 2027 calendar across the North and Midlands, 20 years of industry relationships and a 20,000+ strong subscriber audience, we hold a unique position in the market: editorially backed events that put your brand in front of the people who matter.



2027 EVENT CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL
Lancashire Development Update Half day conference 28 JAN	The Yorkshire Real Estate Summit Full day conference 4 FEB Midlands Property Lunch content-driven lunch 11 FEB	MIPIM Full week activities 15 - 19 MAR	The Northern Industrial & Logistics Summit Full day conference 22 APR
MAY	JUNE	JULY	AUGUST
UKREiiF Breakfast and drinks reception 18 MAY	North East Property Breakfast Breakfast 10 JUN The Midlands Real Estate Summit Full day conference 17 JUN	Northern Property Lunch content-driven lunch 8 JUL	 No major events scheduled
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
The Greater Manchester Real Estate Summit Full day conference 16 SEP The Greater Manchester Real Estate Dinner Networking dinner 16 SEP	The Northern Residential Summit Full day conference 19 OCT The Place North West Awards Awards dinner 14 OCT	Liverpool Development Update Half day conference 11 NOV The Midlands Industrial & Logistics Summit Full day conference 18 NOV	Economic Forecast Lunch: The North in 2028 content-driven lunch 1 DEC

EVENT TYPES

Our events are produced by the team you trust for market intelligence. We deliver sector and regional depth, direct access to decision makers and trusted partner alignment.

We can put you in the room with the people shaping the built environment across the North of England and the Midlands.

From the regions most active developers and investors to the local authority leaders setting policy. Our events combine editorial credibility with genuine senior sector specific audiences.

- 6 Full-day summits
- 3 Networking lunches
- 2 Half-day conferences
- 1 Awards
- 1 Industry-wide networking dinner

PARTNERSHIP OPPORTUNITIES

FULL DAY SUMMITS

Lead Partner: £14,995+VAT (Sector exclusivity per tier) (Max 4)

- Branding billed as 'Lead Partner' across all event marketing
- Guaranteed keynote or panel speaking slot – *decided collaboratively with our content/editorial team*
- X4 curated guest passes*
- X6 event tickets for your team/clients
- X4 places at Leaders' Dinner
- Dedicated article announcing partnership
- Exhibition stand
- Product drop
- Host namecheck
- X10 places at closing reception
- Branding in event write-up
- Event photography
- Full delegate list access
- 2 months banner advert on a Place Media Group site
- Expert Commentary Video
- Comment piece published on a Place Media Group site

Premium Partner: £6,995+VAT (Sector exclusivity per tier) (Max 6)

- Branding billed as 'Premium Partner' across all event marketing
- Guaranteed panel slot – *decided collaboratively with our content/editorial team*
- Branding on all promotional materials
- X2 curated guest passes*
- X6 event tickets for your team/clients
- X2 places at Leaders' Dinner
- Exhibition stand
- Product drop
- Host namecheck
- X8 places at closing reception
- Branding in event write-up
- Event photography
- Full delegate list access
- 1-month banner advert on a Place Media Group site
- Comment piece published on a Place Media Group site

Event Partner: £4,995+VAT (Sector exclusivity per tier) (Max 8)

- Branding billed as 'Event Partner' across all event marketing
- X1 curated guest pass*
- X5 event tickets for your team/clients
- X1 place at Leaders' Dinner
- Product drop
- Host namecheck
- X6 places at closing reception
- Branding in event write-up
- Event photography
- Full delegate list access
- Comment piece published on a Place Media Group site

Leaders' Dinner held the evening before the summit

**Curated guest passes: Invitations sent to selected guests on your behalf by Place Media Group*

PARTNERSHIP OPPORTUNITIES

FULL DAY SUMMITS CONT...

Leaders' Dinner Partner: £4,995+VAT (Max 2) (Sector exclusivity)*

- Branding billed as 'Leaders' Dinner Partner' across all event marketing
- Held the evening prior to the summit*
- X3 seats at the Leaders' Dinner
- Opportunity to give welcome remarks
- Branding on conference collateral
- 4 event tickets to conference and closing reception
- Event photography
- Introductions to fellow guests
- Appropriate product drop opportunity

Closing Reception Partner: £3,500+VAT (Max 2) (Sector exclusivity)**

- Branding billed as 'Closing Reception Partner' across all event marketing
- Branding at the post-event drinks reception
- X4 event tickets to conference and closing reception
- X1 seat at the Leaders' Dinner
- Opportunity to supply branded items (e.g., product drop)
- Branding on conference collateral
- Mention on stage and in write-up

**Leaders dinner takes place the evening before the summits*

***Excludes The Greater Manchester Real Estate Summit, where a larger dinner will take place on the evening of the event*

PARTNERSHIP OPPORTUNITIES

HALF DAY CONFERENCE, BREAKFAST, LUNCH

Half Day Conference Partner: £4,250+VAT (Sector exclusivity)

- Branding billed as 'Partner' across all event marketing
- X8 event tickets
- Where appropriate, partners may be considered for a panel slot, subject to editorial approval
- Exhibition stand & product drop
- Host namecheck
- Comment piece published on a Place Media Group site
- Branding in event write-up
- Event photography
- Full delegate list access

Breakfast Partner £3,000+VAT (Sector exclusivity)

- Branding billed as 'Partner' across all event marketing
- X8 event tickets
- Where appropriate, partners may be considered for a panel slot, subject to editorial approval
- Exhibition stand & product drop
- Host namecheck
- Branding in event write-up
- Event photography
- Full delegate list access

Lunch Partner: £4,950+VAT (Sector exclusivity)

- Branding billed as 'Partner' across all event marketing
- Branding on all promotional materials
- Full delegate list access
- X10 event tickets
- Host namecheck
- Exhibition stand & product drop
- Comment piece published on a Place Media Group site
- Branding in event write-up
- Event photography
- Full delegate list access

PARTNERSHIP OPPORTUNITIES

GREATER MANCHESTER REAL ESTATE DINNER

16 SEPTEMBER 2027

Headline Partner: £10,000+VAT (Max 1)

- Branding billed as 'Headline Partner' across all event marketing
- Full sector exclusivity
- Table of 10
- X5 additional tickets to the event
- Branding on the night
- Opportunity to distribute merchandise at the event
- Dedicated article announcing headline partnership
- Full page advert in the dinner brochure given to all guests on the night
- Extended premium drinks package on your table
- Opportunity to address the audience
- Post-event direct mail to our 20,000+ subscribers
- Two months of website banner advertising on any Place North site

Drinks Reception Partner: £8,000+VAT (Max 1)

- Branding billed as 'Drinks Reception Partner' across all event marketing
- Table of 10
- X2 additional tickets to the event
- Exclusive branding in the drinks reception area
- Exclusive branding on all event-supplied wine during dinner
- Opportunity to distribute merchandise at the event
- Extended premium drinks package on your table
- Opportunity to feature in a filmed interview which will be included in the event highlight video
- Separate accreditation on pre-event communication as Drinks Reception Partner
- Two months of website banner advertising on any Place North site

Event Partner: £6,000+VAT (Max 6) (Sector exclusivity)

- Branding billed as 'Event Partner' across all event marketing
- Social media announcement of partnership
- Access to guest list
- Table of 10
- Branding on the night
- Opportunity to distribute merchandise at the event
- Drinks on the table
- Opportunity to feature in a filmed interview which will be included in the event highlight video
- Two months of website banner advertising on any Place North site

PARTNERSHIP OPPORTUNITIES

THE PLACE NORTH WEST AWARDS

14 OCTOBER 2027

Headline Partner: £12,000+VAT (Max 1)

- Most prominent logo on all marketing pre, during, and post event; as well as on website, emails, and newsletters
- Video interview with a Place journalist
- Comment piece on *Place North West*
- Direct mail sent to all attendees, authored by you
- Partnership of chosen category announced by the host on the night
- Senior representative invited on stage to present the trophy to the winner
- Premium table positioning for 10 guests, including dinner and branded table signage
- Premium arrival drinks package for the table
- Branding on all signage and AV on the night as Headline Partner
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion
- Logo in winners write-up published online

Additional benefits

- Facilitated email introductions to our fellow event partners
- Welcome speech on stage in collaboration with our editorial team
- Photo booth partnership - logo watermark included on all photos
- Branded welcome drink for all guests as they enter the theatre

Lead Partner: £8,000+VAT (Max 2) (Sector exclusivity)

- Second most prominent logo on all marketing pre, during, and post event; as well as on website, emails, and newsletters
- Comment piece on *Place North West*
- Branding on all signage and AV on the night as Lead Partner
- Partnership of chosen category announced by the host on the night
- Senior representative invited on stage to present the trophy to the winner
- Direct mail sent to all attendees, authored by you
- Premium table positioning for 10 guests, including dinner and branded table signage
- Premium arrival drinks package for the table
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion
- Logo in winners write-up published online

Additional benefits

- Facilitated email introductions to our fellow event partners

PARTNERSHIP OPPORTUNITIES

THE PLACE NORTH WEST AWARDS CONT...

14 OCTOBER 2027

Category Partner: £6,000+VAT (Max 12) **(Cannot sponsor a category entered)**

- Logo on all marketing as Category Partner; as well as on the website, emails, and newsletters
- Partnership of chosen category announced by the host on the night
- Senior representative invited on stage to present the trophy to the winner
- Premium table positioning for 10 guests, including dinner and branded table signage
- Partner arrival drinks package for the table
- Branding on all signage and AV on the night as a Category Partner
- Direct mail sent to the shortlisted companies within your chosen category, authored by you
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion
- Logo in winners write-up published online

Additional benefits

- Facilitated email introductions to our fellow event partners

Networking Partner: £5,000+VAT (Max 2) **(Sector exclusivity)**

- Logo on all marketing as Networking Partner; as well as on the website, emails, and newsletters
- Branded bar space with signature cocktail or non-alcoholic alternative
- Premium table positioning for 10 guests, including dinner and branded table signage
- Partner arrival drinks package for the table
- Branding on all signage and AV on the night, as Networking Partner
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion

CLIENT EVENTS

BREAKFAST EVENTS

£10,000 - £15,000 +VAT

Looking to host a shorter event to promote your new service or product? Place breakfast events offer networking and content for up to two hours.

FULL DAY CONFERENCE

£35,000 +VAT

Our full day conferences present the opportunity for clients to maximise on our offerings in a customisable way including breakfast networking, multiple panel discussions and presentations, a drinks reception in the evening and add-ons such as roundtables and video interviews.

Everything you need to deliver a successful property event.

Every client event includes:

Delegate data | Event photography | Event reporting | Post-event editorial | Event listing | Social promotion

Industry expertise

20+ years of experience, senior industry contacts and the insight to source the right speakers and shape relevant content.

Full event management

A dedicated event manager sourcing and handling speakers, venues, catering, AV, suppliers, registration and on-the-day delivery.

Reach the right audience

Access to our 20,000-strong subscriber database, plus promotion across our website, newsletters and social channels.

Editorial support

Content creation, event promotion and follow-up editorial from our specialist property editorial team.

Put your brand in front of the market

Raise your profile and align your business with the sectors and audiences you want to reach.

A complete event team

Commercial, editorial and events working together to deliver an event your audience will want to attend — from the initial idea through to follow-up.

HALF DAY CONFERENCE

£25,000 +VAT

Our half-day conferences include presentations and panel discussions, plus networking opportunities during breakfast, a coffee break, and lunch.

DRINKS RECEPTION

£10,000 - £15,000 +VAT

Host an intimate evening reception for VIPs and prospective clients with plenty of networking, drinks, canapes and speeches.

NORTH OF
ENGLAND
AT MOUNTAIN
POWERED BY Place

Place

ROUNDTABLES

Roundtables provide an ideal environment for you to bring together clients, stakeholders, and industry professionals to debate the topics and issues that matter. This is a chance to position yourself as a thought leader and to convey key messages to the decision-makers you want to meet. We have gone beyond the traditional roundtable: we use our market understanding, editorial reach, and strong network to source the best guests, and provide filmed interviews that highlight the discussion, which is promoted via our newsletter, website, and YouTube channel. Below is a brief overview of our offering, which can be tailored to fit your requirements.

Filmed Roundtable: £6,750+VAT

- Dedicated experienced event manager to source the venue, suppliers and ideally eight participants
- Dedicated Place editor to chair the discussion
- Content expertly curated on your behalf
- Professionally produced video of the discussion
- Featured in the Place North West, Place Midlands, Place Yorkshire, or Place North East newsletter sent out to our 14,000 subscribers
- Promoted across social media, YouTube and hosted on the relevant Place website
- Full analytics report
- IP of the video supplied to you for later use





**WE LOOK FORWARD TO
WORKING WITH YOU**



Email sales@placemediagroup.co.uk to speak
to our commercial team