

# FILMED ROUNDTABLES



Roundtables provide an ideal environment for you to bring together clients, stakeholders, and industry professionals to debate the topics and issues that matter. This is a chance to position yourself as a thought leader and to convey key messages to the decision-makers you want to meet.

We have gone beyond the traditional roundtable: we use our market understanding and strong network to source the best guests, and provide filmed interviews that highlight the discussion, which is promoted via our newsletter, website, and YouTube channel.

Below is a brief overview of our offering, which can be tailored to fit your requirements.

## What you get

- Dedicated experienced event manager to source the venue, suppliers and ideally eight participants
- Dedicated editorial member to chair the discussion
- The entire content curated on your behalf
- Professionally produced video of the discussion
- Featured in the *Place North West*, *Place Yorkshire*, or *Place North East* newsletter sent out to our 14,000 subscribers
- Promoted across social media, YouTube and hosted on the relevant Place website
- Full analytics report

**COST: £6,750+VAT + room hire if required**



[Click to view  
our filmed  
roundtable  
playlist](#)



# Place

MEDIA GROUP

paragon

TO DISCUSS ROUNDTABLE OPPORTUNITIES, PLEASE CONTACT  
ONE OF OUR COMMERCIAL TEAM

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